

Task 10 – Visual Aides

Description of Task: Students will have already participated in a discussion about the purpose of visual images (connect emotionally, reinforce ideas and concepts, etc.). Students will bring in examples of visual communication in advertising, politics, and other symbols. They will be shown several visual aides for a variety of speeches in the past and must evaluate as a class if they are effective or not. With ones that the class decides are ineffective, each student must choose one and decide what needs to be “fixed” on it. (Some things that might be wrong are: too much information, unorganized layout, colors or pictures don’t match the tone of the topic, too little information, hard to read from a distance, etc.) Student will recreate the visual aid fixing those mistakes. Students will create their own visual aides for three other upcoming tasks.

Standards addressed: #5 & 7

Criteria:

- ability to correct mistakes in visual aides
- corrections show understanding of purpose of speech (for instance, removes clutter for a speech on the horrors of the Jewish extermination, but uses pink marker and smiley faces for bullet points)

80 points	Student fixes all mistakes and makes no new ones in the final product.
60 points	Student fixes all major mistakes, only one or two minor mistakes uncorrected. Makes no new mistakes.
40 points	Student leaves one or more major mistakes unfixed, or makes new mistakes
0 points	Student fixes few or no mistakes, or makes many new mistakes in visual aid